



Online adPACKs - Preise und Leistungen 2. Halbjahr 2008

Table for RECTANGLE adPACKs. Columns include Werbemittel und Belegung, Al's pro Woche im Durchschnitt, Preis, adPACK Small, adPACK Medium, adPACK Large, AdImpressions, and Rabatt ggü. CPM.

Table for LEADERBOARD adPACKs. Columns include Werbemittel und Belegung, Al's pro Woche im Durchschnitt, Preis, adPACK Small, adPACK Medium, adPACK Large, AdImpressions, and Rabatt ggü. CPM.

Table for MONSTERBOARD adPACKs. Columns include Werbemittel und Belegung, Al's pro Woche im Durchschnitt, Preis, adPACK Small, adPACK Medium, adPACK Large, AdImpressions, and Rabatt ggü. CPM.

Table for Sticky MONSTER Sky adPACKs. Columns include Werbemittel und Belegung, Al's pro Woche im Durchschnitt, Preis, adPACK Small, adPACK Medium, adPACK Large, AdImpressions, and Rabatt ggü. CPM.

Table for Sticky Skyscraper adPACKs. Columns include Werbemittel und Belegung, Al's pro Woche im Durchschnitt, Preis, adPACK Small, adPACK Medium, adPACK Large, AdImpressions, and Rabatt ggü. CPM.

Table for RoadBlock adPACKs. Columns include Werbemittel und Belegung, Al's pro Woche im Durchschnitt, Preis, adPACK Small, adPACK Medium, adPACK Large, AdImpressions, and Rabatt ggü. CPM.

Table for Rabatte und Konditionen. Columns: Volumen-Rabatt, Von, Bis, Rabatt in %.

Table for Mindestbuchung. Columns: D-CH/National, Westschweiz, pro Auftrag, pro Platzierung.



